



Dr Syed Shahid Mazhar

Presently Working: Associate t Professor,(Junior Scale), Department of Business Management, Integral University, Lucknow, U.P India. 09415081949

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Personal Information:

Nationality: Indian
Gender: Male
Marital Status: Unmarried
D.O.B 06-07-1980
Passport No H4904693
Father's name Prof. Syed Mazhar UIHaque,
Professor Deptt of Arabic & Persian,
University of Allahabad, U.P India.

Experience:

October 2013 to 12th March13 Asst Prof, Integral University, Lucknow

April 2011 to 21/10/13 Devprayag Institute Of Technical Studies, Affiliated to
Uttar Pradesh Technical University, Lucknow.

Assistant Professor

- Financial Accounting
- Managerial Economics
- Business Environment.
- Engineering Economics

July 2010 – March 2011

Department of Management Studies at Agriculture University , Allahabad.

Assistant Professor

Assistant Professor in the Department of Management giving lectures in:

- Business Finance
- Financial Accounting
- Financial Statements Analysis

July 2008– Feb 2009 Institute of Correspondence & Continuing Education, University of Allahabad, Allahabad U.P, India.

Lecturer

Lecturer in the Department of Commerce giving lectures in:

- International Trade and Tariff Policy
- Business Environment
- Industrial Sociology

Education

Sep.2004–Dec 2010 University of Allahabad, Allahabad U.P, India.

PhD, Study of Recent Facilities and Concessions for Exports in India in View of Changed Global Trade Scenario.

UGC NET, Dec 2012.

Dec.2010–Dec 2012 Sam HigginBottom Institute of Institute of Agriculture Science and Technology, Allahabad.

MBA, International Business

July 2001-June 2003 University of Allahabad, U.P, India.

M.Com, Business Administration and Accounts.

July 1998-June 2001 University of Allahabad, U.P, India.

B.Com, Business Administration and Accounts.

Personal Skills

Fluent in spoken and written English and vast knowledge with PC and related software and Internet.

Publications

- Paper published in edited book entitled "**Historical Aspects of India's International Trade**" in the 2nd National Conference on "Innovations and Management Practices" held on 12th June 2009 at Apeejay School of Management, New Delhi.
- Paper published in a journal Commerce and Business Studies, entitled "**Emerging Scenario of Export Facilities and Concessions to Exporters in India-An Appraisal**" Voll-6, Issue -1 ISBN No.0974-187

- Paper published in Pezzetoite Journals, An International Journal of Retailing and Rural Business Practices, entitled “**Role of ASCI in regulating Advertisement Content in Recent Business Scenario- A Conceptual Study**” Voll-3, Issue -2, April- June, 2014, ISSN No (Print) 2278-0934,(Online) 2279-0942.
- Paper published in International Journal of Management and Social Sciences Research, entitled “An Analytical Study on Schemes of Concessions for Exporters in India - A Tool for Export Led Growth”Voll-3, No-9, Issue-September,2014, ISSN: 2319-4421.

CONFERENCE ATTENDED

- “**Role of Exim Bank in Promoting External Trade of India**” at National Conference organized by Department of Commerce, Osmania University, Hyderabad held on 27th to 29 Dec 2007.
- “**Special Economic Zone –Some Observations**” at National Conference on Changing Paradigms in Management Practices held on 27th March 2008 organized by Department of Commerce and Management, Jiwaji University, Gwalior.
- “**Special Economic Zones –Boon or Bane**” at National Conference on Changing Paradigms in Management Practices held on 15th May 2008 organized by Apeejay School of Management New Delhi.
- “**Globalization and Recent Trends In Banking Sectors-Some Observations**” at National Seminar held on April 5, 2009 organized by the Faculty of Commerce Banaras Hindu University, Varanasi at R.G Campus, Barkacha Mirzapur.
- “**Global Recession and its Impact on Indian Economy**” at 62nd All India Commerce Conference of Indian Commerce Association organized by Maharishi Dayanand Saraswati, Ajmer held on 10-12 October, 2009.
- “**Emerging Dimensions of Export Promotion Institutions Facilitating External Trade of India-An Appraisal**” at National Seminar held on December 4-5, 2009 organized by School Of Management Studies, U.P Rajarshi Tandon Open University, Allahabad.
- “**FDI and Multi Brand Retailing—Prospects and Retrospects**” at 65th All India Commerce Conference of Indian Commerce Association organized by K P B Hinduja College, Mumbai, held on 09-11 November, 2012.
- “**The Challenges and Opportunities before Indian Insurance Industries After the Global Financial Crisis**” at National Seminar held on February 18-19, 2014 organized by School Of Management Studies, U.P Rajarshi Tandon Open University, Allahabad.
- “**Impact of Demographic Variables on Purchase of E-Insurance in Urban Areas in India**” at International Conference held in Oman on December 20th , 2014 organized online by GIAP Journals ,India.

WORKSHOP ATTENDED

- Seven days workshop on “**Research Methodology** ”at Department of Commerce, University of Allahabad on 22nd November 2007.
- Four days workshop on “**Management Development Programme**” organized by Economics Department, University of Allahabad and Indian Institute of Foreign Trade, New Delhi on 3rd March 2008.

- Seven days workshop on "**Research Methodology**" at Department of Commerce, University of Allahabad on November 2009.
- Five days workshop on "**Content Development in Advertising and Brand Management through IT enabled Tools**" held on 18th March 2009 at Indian Institute of Information Technology (IIIT) Allahabad.
- Participated in a National Seminar on New Paradigms in Indian Banking" organized by Amity Business School, Amity University, Lucknow on 20th January,2015.
- Participated in a Workshop on " Teaching and Pedagogy of Marketing" organized by Department of Business Management, Integral University, Lucknow on 17th March,2015.

Professional Membership

- Life time member of Indian Accounting Association

Member

- Member, Research Development Committee (RDC), Deptt of Business Management, Integral University, Lucknow.

References

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Allahabad, U.P. India. | Tel: 09415252630
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